

Delivered by Asuria

# Self-Employment Assistance by Asuria



## **Empower participants with self-employment opportunities**

Expand your participants employment opportunities by empowering them to become their own boss with the Self-Employment Assistance program by Asuria. As a frontline service provider, you understand and recognise that some participants may benefit from alternative employment opportunities.

It may be their 'can do' attitude, a unique skill-set or a passion or hobby. It may be their limited time as a parent or carer, or a desire to set their own path or other barriers to employment that can be channelled into a selfemployment opportunity.

As a Coach and Mentor in employment services, you have the potential to play a vital role in guiding and supporting participants on their path to self-employment. By offering resources, guidance, and personalised support, the Self-Employment Assistance program can help aspiring entrepreneurs navigate the challenges of starting a business and take control of their own future. This is more than a program, with Asuria's help it's a partnership that opens avenues for growth and success.

#### Consistent support and communication

We understand that the journey of starting and managing a business can be dynamic, challenging, and lifechanging. That's why we believe in keeping you updated and providing consistent feedback to help you build a successful future for your participants. At Asuria, we maintain open lines of communication with our participants to ensure that they are equipped to meet any challenges that come their way as small business owners and entrepreneurs. We also support you with regular updates and documentary evidence of your participant's progress as their provider.

Join us in creating an environment where individuals thrive, supported by your expertise and commitment to their journey.

## Sustainable outcomes for you and your participants

Self-Employment Assistance by Asuria ensures an efficient and sustainable outcome both for you as a provider and your participant.

As Australia's second largest provider of the Self-Employment Assistance program, Asuria equips your participants with the necessary skills and confidence to transition seamlessly into self-employment.

Asuria has over 10 years of proven experience in supporting over 1000 employment services participants to take charge of their own futures by guiding them through the process of launching and managing their own businesses.

With industry leading face-to-face meetings our Business Mentors, who have over 400 years of combined experience running successful local businesses, support your participants every step of the way. As a Coach and Mentor, you can become a facilitator of meaningful and sustainable outcomes for your selected participants.

### Call us on 1800 773 338 or visit www.asuria.com.au



# Self-Employment Assistance by Asuria



#### **Exploring Self-Employment Workshop**

The Exploring Self-Employment Workshop is a 4-day workshop designed to help your participant's plan their business idea and help them to understand what it's like to start their own business. After this workshop, participants can access further support with small business training and 12 months of small business coaching.



#### **Small Business Coaching**

Participants receive 12 months of personalised mentoring and support from an Asuria Business Mentor to help them start and run their own small business. During coaching, participants may be eligible to access up to \$300 in small business start-up costs, an allowance for up to 39 weeks, and rental assistance for up to 26 weeks.



#### **Accredited Small Business Training**

Small Business Training provides your participants with the skills they need to start and run a small business. They can choose to participate in accredited qualifications that will equip them the right skills and knowledge to maximise the success of their small business.



#### **Business Advice Sessions**

Over a one-hour, one-on-one session with a Business Mentor, your participant will receive personalised advice relating to their business idea or existing small business. Participants can access up to two advice sessions every 12 months.



#### **Business Health Checks**

Over a three-hour, one-on-one session with a Business Mentor, we will assess the viability of your participant's existing small business, provide suggestions on opportunities for improvement and recommend relevant local business support services that they can utilise to take their business to the next level.

### How to refer:

If you'd like to make a referral, you can simply send an email to <u>selfemployment@asuria.com.au</u> with their Job Seeker ID (JSID), full name, contact number, and email address.



#### **Business Plan Development**

An Asuria Business Mentor will provide personalised support and the necessary tools to help new and existing small business owners create a customised business plan. Additionally, we will assess the feasibility of your participant's plan to ensure it aligns with their goals.

