

## Self-Employment Assistance Program

Get your business idea or existing small business off the ground and running with free expert training and 12 months of support and mentoring from local professionals.



### Services available at no cost to you:



**Exploring Self-Employment Workshop**



**Small Business Coaching**



**Accredited Small Business Training**



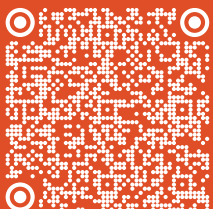
**Business Advice Sessions**



**Business Health Checks**



**Business Plan Development**



Join our free online information session to learn more about the program.

**“The classes were truly engaging and cover everything from legal requirements to marketing strategy to e-commerce.”**

Arabella, program participant



**Workforce Australia - Self-Employment Assistance program is designed to help current or aspiring small business owners to realise the dream of starting and running a business.**

### **How we help you get your business off the ground and running**

The program provides you with a range of support to start a new business or grow one you already have. Under the program, our Business Mentors help you create or improve a business plan. They will organise small business training to add to your existing knowledge and skills. And most importantly, they will provide you with personalised one-on-one mentoring support for the first 12 months of your business.

Through the program, you may even be eligible to access up to \$300 worth of small business start-up costs, such as business insurance, and an allowance for up to 39 weeks and rental assistance for up to 26 weeks.

Services available in the program include:

- **Exploring Self-Employment Workshop**
- **Small Business Coaching**
- **Accredited Small Business Training**
- **Business Advice Sessions**
- **Business Health Checks**
- **Business Plan Development**



**Ramesh Singaram**  
Asuria Business Mentor

### **Why choose us?**

#### **We believe in you**

Our Business Mentors will assess your business idea and we can help you turn your business idea into a profitable and sustainable reality.

#### **We hear you and support you**

Asuria provides you with business training, access to experienced Business Mentors who provide assistance and advice for the first 12 months.

#### **We will help your business**

We will prepare you and help you set realistic expectations to run a successful business.

### **Are you eligible for this program?**

#### **Job seekers exploring self-employment**

If you are a job seeker aged 15 years or over and wishing to turn a business idea into your dream job you may be eligible for this program.

#### **Existing small business owners**

If you have an existing small business (less than four employees not including the business owner) that is not currently operating commercially or is at risk of not operating commercially within the next 12 months you may be eligible for this program.

### **Why mentoring matters in business**

Our Asuria Business Mentors have walked in your shoes, with over 400 combined years of running their own businesses across 30 industries.

Now they have turned their focus to mentoring, and are here to share all their self-employment experiences with you as dedicated Business Mentors.

Business Mentors will increase the success of your business.

When you team up with an Asuria Business Mentor, they can offer advice, support and guidance, which can help you improve your problem-solving skills and empower you with the right tools and tips to achieve your business goals.

**Get your business off the ground and running today.**

Phone: 1800 773 338

Email: [contactus@asuria.com.au](mailto:contactus@asuria.com.au)

[www.asuria.com.au/self-employment](http://www.asuria.com.au/self-employment)

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